

Library Furniture

Promotional Display

DEMCO
INTERIORS
INSPIRING
LIBRARY
DESIGN



Promo Bookbins

A prominent 'quick pick' book displayer for new releases and featured titles



Promo Tripod

A focal point for featured titles, with ample shelf space

Promo 'A' Frames

Effective displayers for eye-catching presentation of your stock



- A prominent 'quick pick' book displayer for new releases and featured titles
- Designed to display approx 24 paperbacks
- Optional header board and front panel allows graphics to be included and updated
- Available finished in a range of selected 'Promo' paint colours
- Compact design allows positioning against a bay end, back-to-back or flat against a wall

'Promo' Shelving

All 'Promo' stock furniture is designed to co-ordinate and integrate with our 'Promo' shelving system

- Perfect for combining display of 'quick pick' titles with practical shelf space for additional capacity
- Larger footprint display unit has presence and practicality, perfect for 'impulse' loans
- Available finished in a range of selected 'Promo' paint colours
- Supplied with acrylics and header sign for added versatility
- Galvanised finished plinth at base for durability

Standard Product Information:

Overall height - 1225mm

Width (Front shelves, usable width) - 409mm

Footprint (Maximum overall width) - 668mm

Shelf height spacing - 365/360/300mm



- A range of slatwall displayers for promotion of your stock
- Supplied with acrylics and can be fitted with discrete castors for added versatility
- Graphic images can be printed onto the slatted board, or simply finished in a range of selected 'Promo' paint colours
- Double-sided 'A' Frames can be free-standing or placed in the middle of a double-sided run of shelving
- Single-Sided 'A' Frames fits neatly against a bay-end - as a retail style 'end cap' or flat against a wall

Shipton Way, Express Park
Northampton Road
Rushden, Northants NN10 6GL
www.demcointeriors.co.uk

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Express Units

Create 'bookstore' style merchandising



- An eye-catching centrepiece designed to attract attention to your collections and new volumes
- Large area worktop allows media to be displayed in a bookstore style
- Available with under-top storage and / or display shelves to maximise pick-up appeal
- Designed to co-ordinate with 'Promo' shelving and other stock promotion units
- Available in a choice of wood finishes or a range of selected 'Promo' paint colours



Promo Towers

Provide a focal point for featured titles

- Ideal for key library spaces, particularly for 'impulse' loan titles - loan rates on this type of display can increase by 500% over standard shelving
- Available finished in a range of selected 'Promo' paint colours
- Supplied with acrylics and header sign for added versatility



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